

Y&H ideas for Local Area Research Fortnight 16-29th March 2015

Feedback from table discussions

- ✓ Getting people interested in research through:
 - school/university visits (action-based) – career advice, changing people's perceptions of research, showing the difference that research makes
 - libraries/community centres
 - networking with community groups/history groups
- ✓ The research challenge - a *listening* challenge - involvement of elected members asking Qs in community...and listening.
- ✓ Tweet the most interesting thing you've found out.
- ✓ 'My research selfie'.
- ✓ Let people research what they want to find out about!
- ✓ Children – what do they want to research?
- ✓ Data hub?
- ✓ Press! – Yorkshire Evening Post – Voices in Leeds campaign.
- ✓ Local Area Research – a fact a day
- ✓ Share resources to collaborate on research? E.g. via the LARIA website. Topic/issue: who wants to get involved/who can help?
- ✓ Share 'unsuccessful' conference proposals (i.e. submitted but not accepted) etc via LARIA website blogpost or Knowledge Hub.
- ✓ Internal (or wider?) training/teaching session on research-related skills e.g. evaluation, evidence reviews. 1-1s/small groups. (Can promote this during fortnight even if not run during fortnight).
- ✓ Share key findings from local surveys/research etc.
- ✓ Get involved in national research studies.
- ✓ Link with Regional Economic Intelligence Unit (REIU)? To share/promote info.
- ✓ Use local tools/resources to encourage people to think about and share research ideas.
- ✓ Check out other LA tools/resources re: research activity (e.g. Kirklees Involve tool) – can each commit to spending some time during the fortnight doing this and sharing what we find?

- ✓ Link in with universities re: student dissertations/research projects – how can we support practical application or help refine/develop their ideas?
- ✓ ‘Skill swap’ within/between teams and/or organisations.
- ✓ Promote/publicise work already underway e.g. Barnsley Poverty Needs Assessment – what’s happening and what’s planned and how people can get involved. Citizens’ panel/jury approach?
- ✓ Make more of LARIA to help connect all areas of intelligence (many specific forums have fallen by the wayside with cuts).
- ✓ LARIA – debate/talk about what we mean by ‘research’...or is it ‘insight’ or ‘intelligence’?
- ✓ Discussion on who does ‘research’ (broader definition) – universities, private sector, councils...
- ✓ Sharing technical/software experience and adaptations.
- ✓ ‘Challenges’ on website – daily/weekly, e.g. find a new method, share a dashboard.
- ✓ Publicise LARIA more within our own organisations and expand/develop. Are we all corporate members?
- ✓ Training board funding awareness.
- ✓ Shadowing options – *between* councils and encouraging *within* councils.
- ✓ Research/info student placements.
- ✓ Use LARIA as a centre for co-ordinating placements (research related).
- ✓ Promote each others Twitter links.
- ✓ Encourage non-LARIA members to apply for awards.
- ✓ Raise profile (of LARIA/local area research work and impact) through existing newsletters.
- ✓ Daily showcase from one authority/organisation and each other to promote.
- ✓ Informal group catch-up over coffee!
- ✓ Promote local info/consultation activity going on during this period.
- ✓ Active research project using social media for ‘dynamic’ results.
- ✓ One day event with exhibition of work.
- ✓ Data visualisation demo.

- ✓ Combatting homelessness: Data Deep Dive → Release of Data on Leeds Data Mill ← Private sector data
- ✓ Promotion of tenants survey → Data sharing around tenants survey
- ✓ Promotion of 'Intelligent Council' → Promotion of Leeds Observatory → Best Council plan – scorecard updated
- ✓ Development of integrated dataset
 - GP dataset
 - start development of assessment model