

# **Local Area Research Fortnight**

**16th - 29th March 2015**

# Local Area Research Fortnight

- The first one! 16<sup>th</sup>-29<sup>th</sup> March 2015
- Aim: to highlight the importance and impact of local area research and help raise its profile  
*(public, employees, politicians, partners, media etc...)*
- Key LARIA event is the conference (24<sup>th</sup>-25<sup>th</sup> March), including the Research Impact Awards
- Not just LARIA members – we'd like to involve a range of public and private sector orgs in this



# Your ideas

- Open to **all** ideas on activities that would help to support this  
*...events, publications, announcements, info sharing etc*
- What could **YOU** do to contribute?  
*– discuss in groups and feed back*
- A few thoughts...

# Could you...

Tweet?  
#LARIA2015

Write something for  
the LARIA website?

Run an internal  
briefing?

Submit something for the  
LARIA Research Impact  
Awards?

Share tools or resources?

Visit a local school or  
university to talk about local  
area research?

Arrange an internal  
research “hackday”?

..invite partners?

Send a press  
release?

..where the agenda is set by  
the participants on the day  
(open space style)

Share info with  
colleagues?

Meet in a coffee shop  
to discuss an issue

Contribute to LARIA  
Knowledge Hub or  
LinkedIn?

..where you get all your research  
together and think about how  
you could use it in other ways

Set up an “unconference”?

Organise a free  
event?

Make an  
announcement?

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# Next steps

- Talk to your colleagues
- Share and prioritise ideas
- Commit to doing something – and tell us!  
(Y&H Co-ordinator and LARIA Chair can help share details via LARIA website etc)
- Use #LARIA2015 and the logo to promote
- The more people that take part, the better!