

A presentation to LARIA NW

Online and redefined: Refreshing our approach to the JNSA

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<http://observatory.kirklees.gov.uk/jsna>

26/10/17

Two aspects...

Online

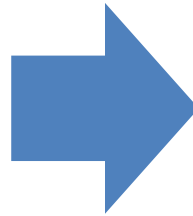


Redefined



Online

Move Joint Strategic Needs Assessment (JSNA) production from static PDF documents to a web-based platform



Benefits

- ✓ Rolling update schedule
- ✓ Updates timed with data availability
- ✓ Easy navigation via intuitive menus
- ✓ Visual and dynamic elements
(infographics, videos) bring content to life
- ✓ Blog and web analytics
- ✓ Section launches linked to other council promotions (e.g. Carer's Week)
- ✓ Supports collaborative and agile working
- ✓ Links between sections & to external resources (including embedded
widgets linking to Kirklees Observatory)
- ✓ Focus on key messages
- ✓ Consistent highlighting of overarching themes
(including reducing inequalities, working towards a healthier, fairer society)

Home	Wider factors	Behaviours	People and life events	Conditions
Summaries KJSA blog Kirklees overview Population Batley and Spenningsdale Dewsbury and Mirfield Huddersfield Kirklees Rural North Kirklees CCG Greater Huddersfield CCG Inequalities Inequalities overview Resources / other information Resources overview Previous JSNAs Assets People helping people What's new What's new	Home and community factors > Economic and environmental factors > Local authorities Needs Assessment of the Health and Wellbeing of the Local Authorities Our new KJSA project to inform the commissioning of CCG, North Kirklees CCG and the local voluntary and community sector It includes information about health needs and assets of communities to maintain and sustain their health and wellbeing, their knowledge, their networks and connections and community assets.	Food, obesity, physical activity Sexual health Teenage pregnancy Tobacco, alcohol, drug misuse and transport Other factors	Life transitions > Carers > Children with Special Educational Needs and Disabilities (SEND) Disabled people Former members of armed forces Healthy ageing (incl retirement) Offenders Parenting and family breakdown Safeguarding children and adults Victims of child sexual exploitation Vulnerable children	Asthma and COPD Autistic spectrum condition Cancer Cardiovascular disease Chronic kidney disease Dementia Diabetes Infectious disease and HIV Liver disease Mental health and emotional wellbeing Neurological conditions Pain
	How to use this information The KJSA site is split up into sections. Each section uses a course approach to explain who is affected and what commissioners and service planners can consider. <ul style="list-style-type: none"> • Wider factors explores home, community and environment. • Behaviours explores health behaviours. • People and life events explores specific groups. • Conditions explores common health conditions and diseases. Useful summaries, supporting information and resources can be found via the links in the grey box.			

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Vulnerable Children

April 2016 - March 2017

There are around
95,542
UNDER-18s
in Kirklees

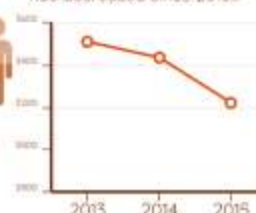


Sexual Health

In Kirklees...

Only 47% of young people knew where to get condoms...

The number of new STIs has decreased since 2013...



KEEPING SEXUALLY HEALTHY...

Anyone who is sexually active should be screened for chlamydia annually and on change of sexual partner.

Men who have sex with men should be tested annually for HIV...



A regular, reliable method of contraception should be established prior to engaging in sexual relationships.

1/2 Kirklees JSNA

Animated guide to using the Kirklees Joint Strategic Assessment (KJSA) site

K J S A

Kirklees COUNCIL

NHS Greater Huddersfield Clinical Commissioning Group

NHS North Kirklees Clinical Commissioning Group

MORE VIDEOS

0:01 / 1:02

YouTube

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Summaries

[KJSA blog](#)

[Kirklees overview](#)

[Population](#)

[Batley and Spen](#)

[Dewsbury and Mirfield](#)

[Huddersfield](#)

[Kirklees Rural](#)

[North Kirklees CCG](#)

[Greater Huddersfield CCG](#)

Inequalities

[Inequalities overview](#)

Resources / other information

[Resources overview](#)

[Previous JSNAs](#)

Assets

[People helping people](#)

What's new

[What's new](#)

Kirklees Joint Strategic Assessment Blog

[HOME](#) [ABOUT](#) [CONTACT](#)

Vulnerable Children in Kirklees

JULY 24, 2017 ~ [LEAVE A COMMENT](#)

The newly updated vulnerable children section in the KJSA is a really important part of the commissioning cycle for this group of children. It describes the wide range of problems this group faces which helps us think more broadly as commissioners about how we support vulnerable children and their families. The KJSA chapter also provides really useful insights and intelligence about specific cohorts of children within our vulnerable population, such as levels of emotional wellbeing amongst our local looked after population.

This newly updated section is an es

The KJSA site is split up into sections. Each section takes a course approach to explain who is affected by the issues and what commissioners and service planners can do.

- **Wider factors** explores home, community and wider factors
- **Behaviours** explores health behaviours and mental health
- **People and life events** explores specific life events
- **Conditions** explores common health conditions

Useful summaries, supporting information and a range of links in the grey box.

Search ...

Recent Posts

[Vulnerable Children in Kirklees](#)

[KJSA showcased at national conferences](#)

[Teenage pregnancy](#)

[It's Carers Week!](#)

[Young carers](#)

Follow the KJSA blog via email

Enter your email address to follow the KJSA blog and receive notifications of new posts by email.

Join 23 other followers

Enter your email address

FOLLOW

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Indicator Table

Welcome to the KJSA indicator page. This page provides Kirklees level data for a variety of key indicators. For more information please click the 'How to guide' button.

[How to guide](#)
[Data Download](#)
[Data](#)


Information

Name Behaviours - Physically Active (% Adults)
Definition The proportion of people who achieve minimum recommended amount of physical activity
Numerator The proportion of people who carry out 30 minutes or more of at least moderate activity five times a week
Denominator Total number of respondents

Key

Comparison

- Significantly better than Kirklees
- No significant difference from Kirklees
- ◆ Significantly worse than Kirklees
- | Kirklees value
- Kirklees confidence interval
- | Indicator confidence interval

Trend

- ▲ Significant improvement
- ▲ Slight improvement
- No change
- ▼ Slightly worse
- ▼ Significantly worse

Indicator

- ◆ Asset
- ♥ Joint Health & Wellbeing Strategy

Expand/Collapse List

Indicator Table

Indicator	Value	Lower Confidence Interval	Upper Confidence Interval	Kirklees	Trend			
▼ Wider Factors - Confidence Managing Money (% Adults)								
▼ Behaviours - Physically Active (% Adults) ◆ ♥								
Physically Active - Male (2016)	39	37	41	37	●	none		●
Physically Active - Female (2016)	35	33	37	37	●	none		●
Physically Active - Age 18-44 (2016)	35	33	37	37	●	none		●
Physically Active - Age 45-64 (2016)	38	36	40	37	●	none		●
Physically Active - Age 65+ (2016)	40	37	43	37	●	none		●
Physically Active - Ethnicity All BME (2016)	31	28	34	37	▼	worse	◆	●
Physically Active - Ethnicity White (2016)	38	37	40	37	●	none		●
Physically Active - Ethnicity Black (2016)	42	33	53	37	▲	none		●
Physically Active - Ethnicity Mixed (2016)	20	13	30	37	▼	worse	◆	●

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Success indicators



Over 10,000 page views



Around 1,700 users



Testimonials from guest bloggers highlight ease of use



Positively received by Health & Wellbeing Board



Received Highly Commended award: LARIA 2017

Summary



Creative and unconventional user engagement



Effectively and memorably conveys key messages



Flexibility to update sections separately



Distributes burden of work



Supports intelligence-led commissioning for outcomes

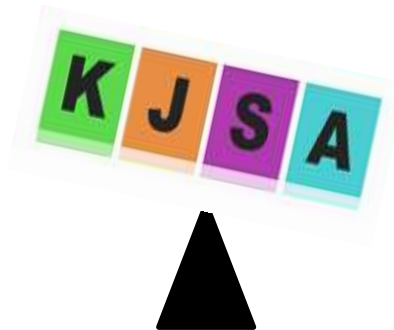
Online



Redefined



The Kirklees Joint Strategic Assessment: Shifting the balance from needs to assets



Part of a joint workshop with Gloucestershire County Council at LARIA conference, May 2017

Moving to an asset approach

Moving from JSNA to JSA

- An iterative, ongoing process
 - Focuses equally on needs and assets
 - Outlines medium and longer-term challenges for district
-

What is an asset?

- Things that help people and communities to maintain and sustain their health and well-being, including:
Skills | Capacity | Knowledge | Networks and connections | Effectiveness of groups and organisations | Local physical and economic resources (such as green spaces and local businesses)
-

An asset approach starts by reflecting on what is already present:

- What makes us strong/ healthy/ able to cope in times of stress?
- What makes this a good place to be? What does the community do to improve health?

Consistent approach to updating KJSA sections

[expand all](#) / [collapse all](#)

Headlines	+
Why is this issue important?	+
What significant factors affect this issue?	+
What does the local data tell us?	+
Where is this causing greatest concern?	+
What are the assets around the issue?	+
Views of the local people	+
What could commissioners and service planners consider?	+
References	+
Date this section was last reviewed	+

To be replaced by
'Local assets and
people helping
people'

Asset indicators



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[How to guide](#)[Data Download](#)[Data](#)

Key		
Comparison	Trend	Indicator
Significantly better than Kirklees	Significant improvement	Asset
No significant difference from Kirklees	Slight improvement	
Significantly worse than Kirklees	No change	
Kirklees value	Slightly worse	
Kirklees confidence interval	Significantly worse	
Indicator confidence interval		

[Expand/Collapse List](#)

Indicator Table

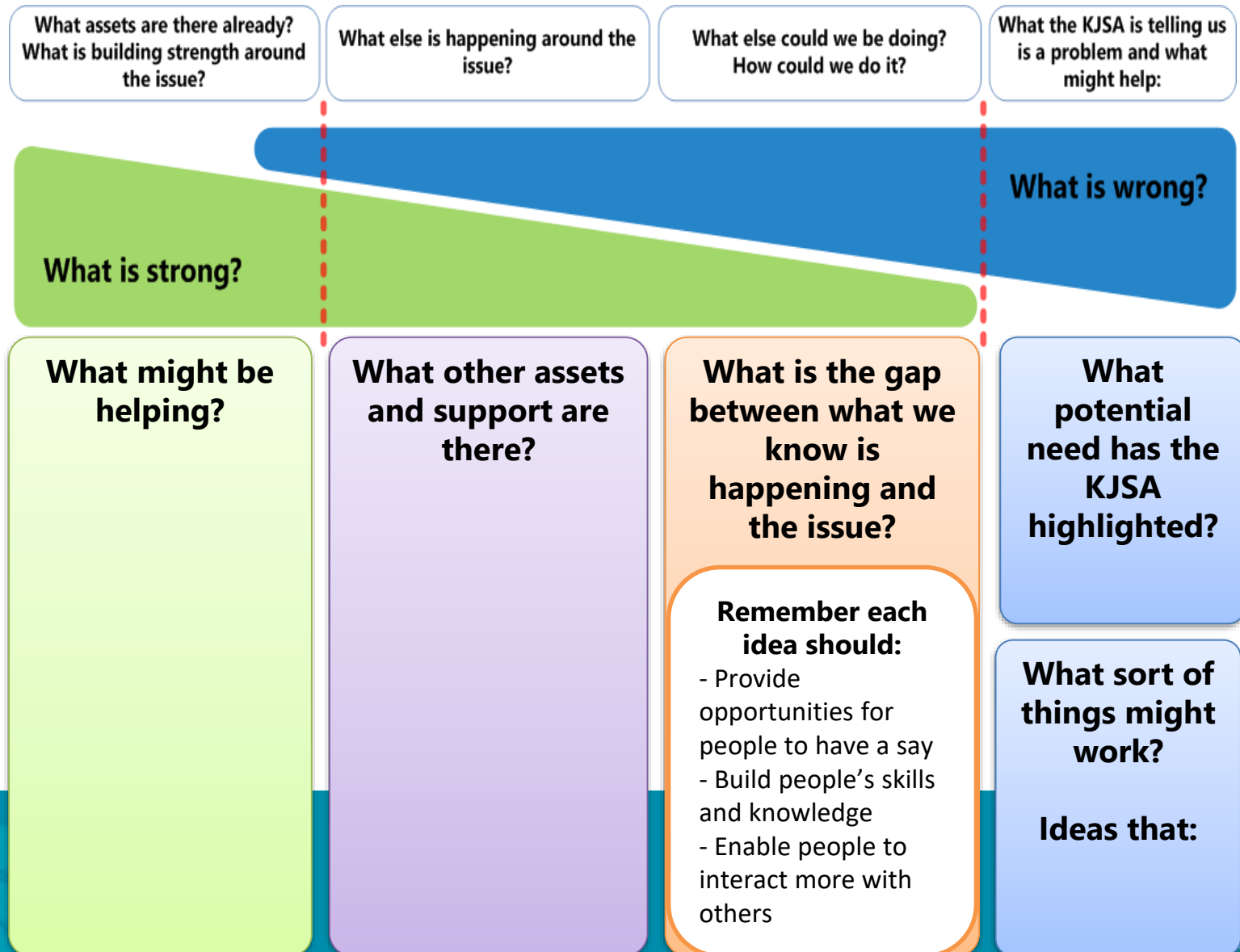
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Approximately half of all the indicators will be 'asset' indicators

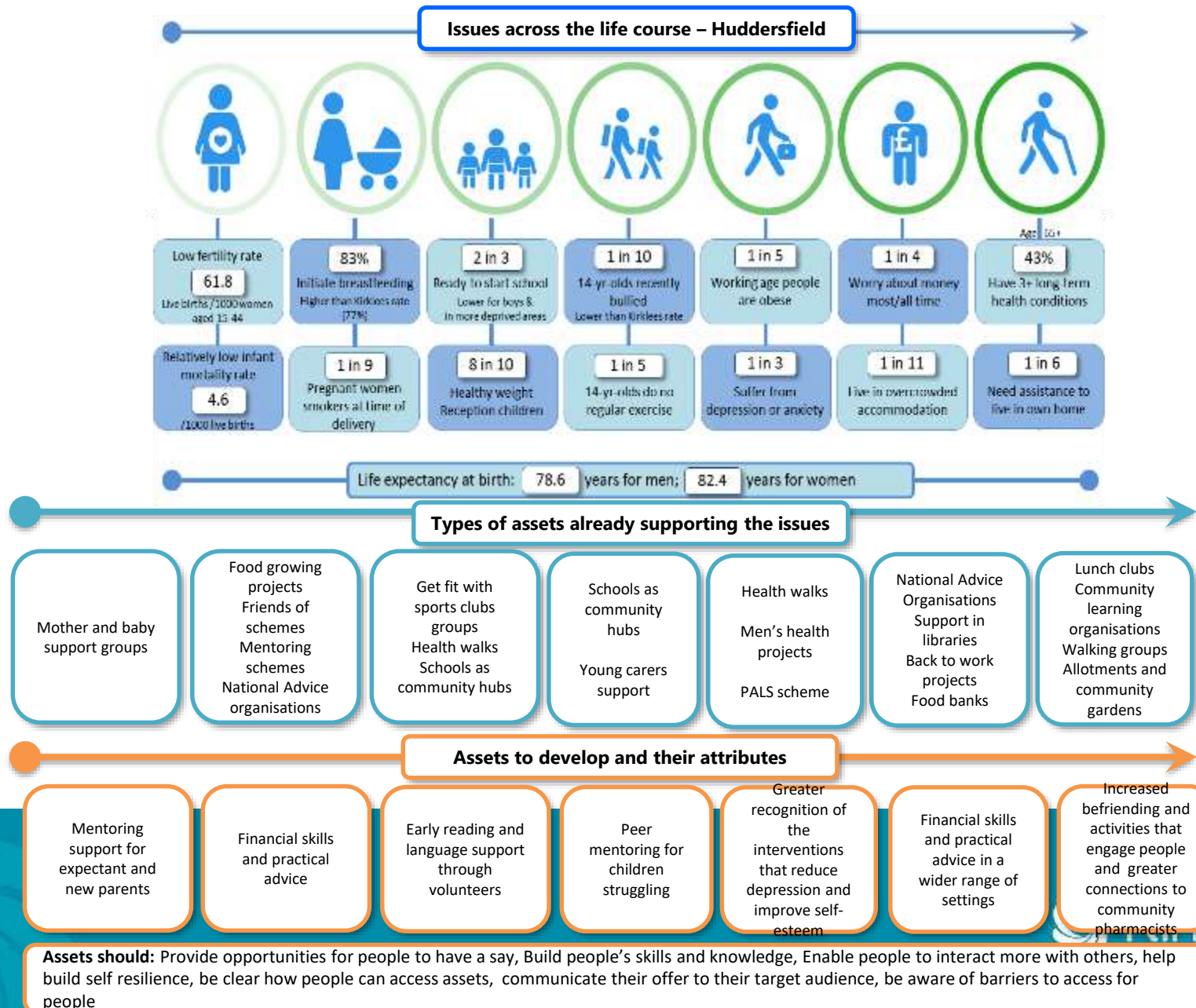
An example of visualising assets alongside needs...



Strong versus wrong asset template



Assets and needs across the life course



What else has happened...

Use of Knowledge Hub (<https://khub.net/>) to share thoughts and discussions



Understanding Community Assets

Following lots of interest at the LARIA Conference 2017 workshop on 'Understanding Community Assets' this group has been set up to continue to share ideas, examples, challenges and solutions to how we can collect, understand and present information about local assets (strengths).

Kirklees Asset Based Joint Strategic Assessment

Working collaboratively across Kirklees to embed an asset based approach to the Kirklees Joint Strategic Assessment (KJSA) formerly the JSNA.

Publication of 'People helping people' KJSA section



Community assets: People helping people

[expand all](#) / [collapse all](#)

Headlines



People Helping People

Almost **25,000** people
volunteer in registered
**VOLUNTARY &
COMMUNITY SECTOR**
organisations



9 OUT OF 10 say that they have
**SOMEONE TO
COUNT ON**
when they are
**UPSET OR
IN A CRISIS**



Kirklees
COUNCIL

Assets in Kirklees Overview

Just some of the local assets contributing to our health and economy

-  Premier League football team Huddersfield Town...
-  ...and Super League rugby team Huddersfield Giants
-   Well connected by road and rail
-  Gold rated University of Huddersfield (winner of 2017 Global Teaching Excellence Award) and other high-performing educational establishments
-  Town halls and libraries
-  Leisure facilities and parks
-  Places of worship
-  World-leading
-  Multiple organisations and partnerships working to improve health & social care
- 

More local assets built on people helping people

-  Over 100 registered voluntary organisations and 1000+ unregistered voluntary organisations
-  Support for self-care: MyHealth Tools, Expert Patient Programme, Wellness Hub
-  Asset-based community development (ABCD): start with what's strong, not what's wrong
-  Lifelong learning: Community Learning Trust, Workers' Educational Association, University of the Third Age, College of the Community centres
-  Arts and culture: galleries, theatres, festivals, designers
-  People: Large numbers of highly motivated individuals across Kirklees
-  Sharing community resources: Comoodle
Making better use of under-used stuff, space, skills
-  Volunteers and social action: Volunteering Kirklees
-  Schools as community hubs
-  Places and spaces: Creative Kirklees
-  Social prescribing

Challenges/Learning

- Easier to engage some stakeholders than others
- Limited take-up of blog (to date)
- Taken longer than expected to update sections in new format
- Observatory may not be the best platform for the KJSA
- Updating schedule needs to be quite fluid...
 - We don't always get new data/ intelligence when we expect to
 - Sometimes political priorities take over



Questions

Thanks for listening – any questions?

Would also be interested to hear...

- How others are tackling their JSNAs
 - Is everyone predominantly online?
- How others are capturing/sharing/maintaining asset information

For more information...

- Take a look at our web site (<http://observatory.kirklees.gov.uk/jsna>)
- Sign up to our blog
- Join our Knowledge Hub groups

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<http://observatory.kirklees.gov.uk/jsna>