CALL FOR PAPERS #LARIA2020 – NOW OPEN

DEADLINE: FRIDAY 7TH FEBRUARY 2020

Doing Good with Data: Harnessing the potential for local communities

LARIA Annual Conference

2nd and 3rd June 2020

Manchester Conference Centre

**OVERVIEW**

The #LARIA2020 conference aims to equip delegates with ideas, tools and techniques for influencing decision-makers and helping them to deliver improved outcomes based on robust data, evidence and research. We are calling for a broad range of papers from the general to the specific, and at all geographies, that will be of interest to our LARIA members and partners.

The focus of the event is **‘harnessing the potential of data’**. The last decade saw the world being shaped by data analytics, but what does this revolution mean for organisations delivering local public services? What opportunities do data present in the decade ahead and how do we respond to the challenges? We want to hear from local area researchers, analysts, academic researchers and policy-makers about the benefits that can be realised when data is used in imaginative ways.

Some local organisations are radically rethinking and reshaping their use of data, while others are making smaller modifications or continuing with business as usual:

* What insights can we gain from each other to get more out the data we collect and use?
* Which areas of our work have the greatest potential for data-led solutions?
* How can we use data to better target resources and improve outcomes?
* How can we share our results in visually effective and influential ways?
* Are we making the best use of data across public services?
* Are we clear about the strengths and limitations of data analytics? How do we deal with the risks and challenges?

**TOPIC AREAS**

We are open to ideas on any paper that makes use of data to improve services provided to local people, but here are some areas for consideration:

* New or improved data collection methods
* Use of administrative data
* Predictive Analytics
* Data visualisation
* Geo-spatial analytics
* Big data
* Open data
* Data sharing/linking across organisations
* Integrated data methods
* Smarter citizen-centric analysis

**SUBMITTING A PROPOSAL**

* **Keynote speakers:** We are looking for speakers who can deliver new ideas and inspire our delegates. These sessions last 20-30 minutes and include time for questions. Your vibrancy and knowledge will make these sessions memorable to all attendees.
* **Workshop hosts:** We are looking for presenters to deliver interactive workshops that will allow our delegates to discuss your work in detail. These sessions last 60 minutes. Joint workshops, involving public and private partners, are warmly welcomed.

Please complete the form below on your idea and return it to Sarah Welsh, Conference Organiser [admin@laria.org.uk](mailto:admin@laria.org.uk) by **Friday 7th February 2020.**

**PLEASE NOTE**

*#LARIA2020 is free to attend for keynote speakers and workshop hosts (i.e. those named on ‘Call for Papers’ prior to the submission deadline). Anyone who is a member of a speaker’s team will not receive free entry, unless named as co-presenters on ‘Call for Papers’. There should be a maximum of only two presenters per session. LARIA is unable to pay for any travel or accommodation expenses except in exceptional cases.*

**This is your conference. Share what you are doing. Learn from others. Make a difference. Take part.**

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| Name of speaker/s |  |
| Job title of speaker/s |  |
| Organisation of speaker/s |  |
| Type of LARIA member |  |
| Email address |  |
| Twitter handle |  |
| Tel number |  |
| Title of session (to appear in conference programme, if proposal accepted) |  |
| Keynote or workshop? |  |
| If workshop, how will you make this an interactive session (200 words) |  |
| What is your session about? (200 words) |  |
| How does your session fit with the topic areas of the conference? (200 words) |  |
| What will delegates learn from your session and take away? (200 words) |  |
| Will your session be accompanied by a published report or online materials? If so, will this be launched at the conference? (100 words) |  |
| Please summarise your session (to appear in final programme, if proposal accepted) (100 words) |  |

Please return this form to Sarah Welsh, Conference Organiser, [admin@laria.org.uk](mailto:admin@laria.org.uk)